

Join our Blended Intensive Programme

Inclusive Design in Smart & Social Cities

Join us in Rotterdam 12 – 16 October 2026



Jointly coordinated by



CMD
Rotterdam

Blended Intensive Programme

Shape the Future of Inclusive cities

- Cities are evolving fast, becoming smarter, more connected, and driven by data. But who are they being designed for? This Blended Intensive Programme invites you to be part of the answer.
- Explore where digital innovation meets urban planning, social policy, and humanity - centred design. Collaborate with international peers, tackle real-world challenges, and help create cities that are smart, inclusive, and accessible to all.
- Ready to rethink how cities work—and who they work for? Join us and make an impact.



Sep-Oct
2026

Blended Intensive Programme

Are you eager to

- Learn from experts in inclusive design and social and smart cities?
- Foster collaboration in an international design team with a diverse (educational and cultural) background?
- Find a common (design) language to increase cooperation and empathy for diverse stakeholders?
- Explore Rotterdam in your field research and participate in cultural visits?



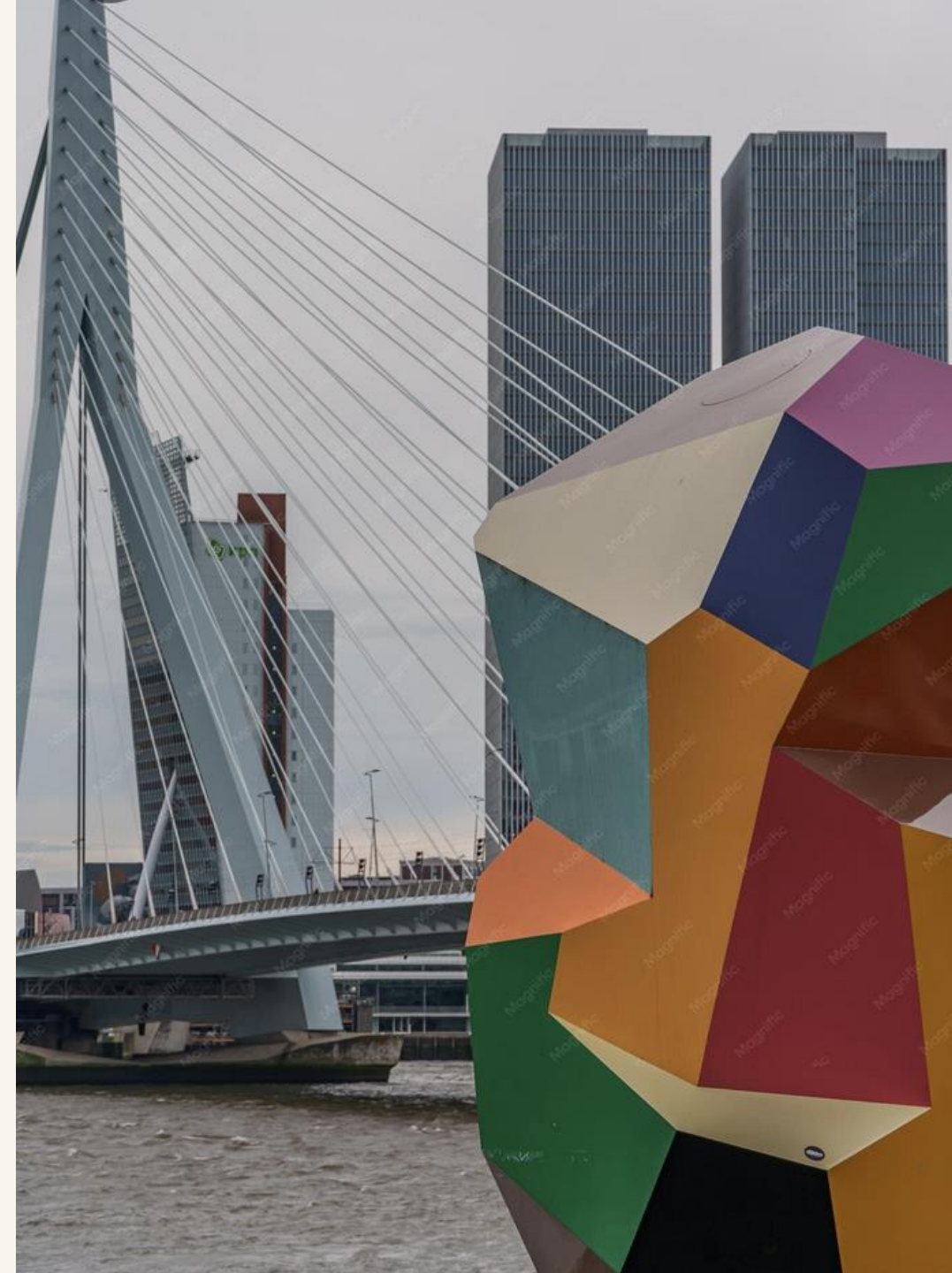
BIP Value Sensitive Design – Spring 2024

Team 2: Judith van Vliet, Lynn Huisman, Melina Äikää, Sandra Ferreira, Guilherme da Silva Pimentel and Su Mononen

Blended Intensive Programme

Course Structure

- **3 online sessions** (3 × 2.5h)
- Onsite Week in **Rotterdam** (5 days)
- **Assignments**
(individually & in team)
- **4 ECTS**
- **Study background:** Design or crossovers with Business, Social Informatics, Build Environment, Communications



Blended Intensive Programme

Inclusive Design in Smart & Social Cities

Online meetings:

Online session 01: Wednesday, 16th of September

Online session 02: Wednesday, 23th of September

Online session 03: Wednesday, 5nd of October

Face-to-face week:

12th to 16th of October 2026 in Rotterdam

Sep-Oct
2026



Programme overview

Online meetings

Online
01
16 Sep

Online
02
23 Sep

Online
03
5 Oct

**Online sessions 2,5hrs
+
Exploration of the theme:
online lectures,
interactive groupwork,
individual reading**

Face-to-Face Week

Mon
12 Oct

Tue
13 Oct

Wed
14 oct

Thur
15 Oct

Fr
16 Oct

**Face-to-Face Week
Start Monday at 9:30 am
Finishing Friday at 14:00 pm**

On Monday you are invited to a group dinner.
Lunch on Tuesday and Friday will also be offered by the Rotterdam
University of Applied Sciences.

About Rotterdam

- More than 664.000 inhabitants, second largest city in the Netherlands (after Amsterdam).
- Living laboratory for the future of urban life.
- Known for its bold architecture, innovative spirit, and “make it happen” mindset.
- Unique environment to explore real world challenges, from climate adaptive design and smart city solutions to its vibrant, multicultural community.
- Rotterdam brings theory and practice together like few places in Europe.



**Rotterdam University
of Applied Science
School of**

**Communication, Media &
Information Technology**

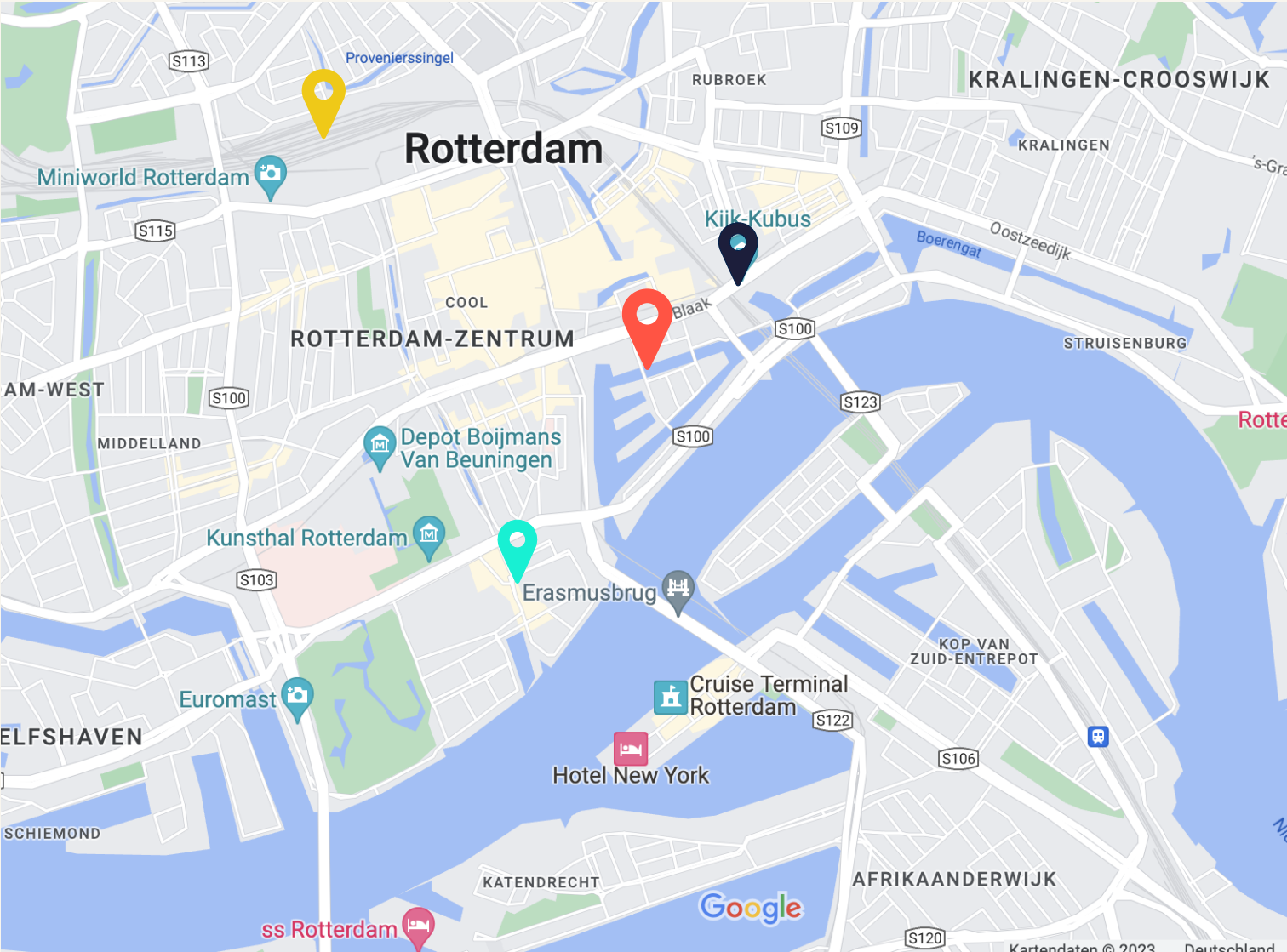


RUAS Campus CMD

Address: Wijnhaven 99-107



Campus is located in the city centre



 RUAS, CMD Campus

 Central Station

 Room Hostel

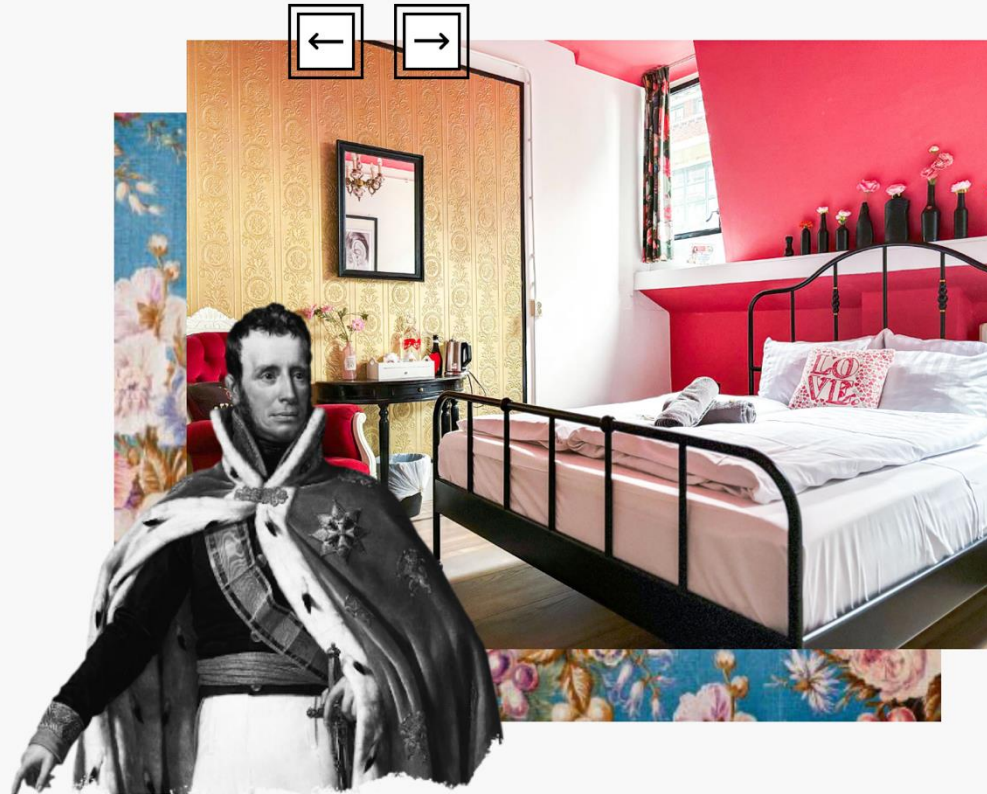
 Stayokay Hostel

Tips Accommodation Rotterdam

SLEEP

In Hostel ROOM we have 18 different theme rooms, each styled according to a Rotterdam or Dutch theme. We have private rooms and shared rooms, for groups and individuals, female or mixed. Whatever suits you and your budget!

CHECK ROOMS

A booking form overlay on a background image of a room with yellow pendant lights. The form includes fields for dates, adults, and a promotion code.

Dates
Select dates

Adults
1

Promotion code
#STUDENTHR010

Next

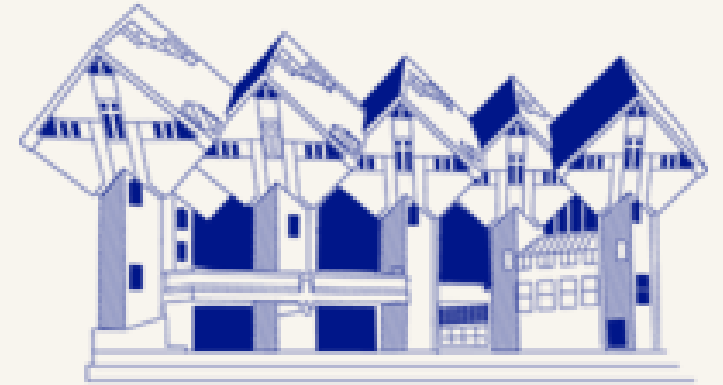
PROMO CODE
#HRSTUDENT010

Hostel ROOM Rotterdam is a cozy, social boutique hostel in the heart of the city, offering both private and shared themed rooms.

Guests of RUAS get a 10% discount when booking directly via www.roomrotterdam.nl
#HRSTUDENT010.



Tips Accommodation Rotterdam



PROMO CODE
HORO26

Stayokay Hostel Rotterdam

Stay the night in the famous Cube Houses in Rotterdam. Discover architecture, art, and culture!

Guests of RUAS get a 10% discount when booking directly via www.stayokay.com

HORO26



COMMUNICATION MULTIMEDIA DESIGN
HOGESCHOOL
ROTTERDAM

Join us and help design cities where no one is left behind.

Contact

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